

What We're Working on @ HQ

July 2019

Greetings from your HQ staff! July is a very busy time of year for our chapters as many of our Dream



Families choose to travel in the summer months. To all of our Dream Managers, volunteers, board members-we say a big **THANK YOU** for all the work that goes into “making dreams come true!”

**DREAM
FACTORY**

2019 Convention Thanks to all of our volunteers, board members and others, 2018-2019 is shaping up to be a great year. We are on a current pace to complete the most dreams since 2013-2014!! The convention is going to be a time of celebration of your successes!

<https://www.youtube.com/watch?v=kXI6CdTVJ-0>

The tentative schedule includes, among other topics, presentations by chapter representatives on fundraising strategies, strategies for increasing board membership, strategies for increasing volunteers, strategies for effective use of Facebook, strategies for effectively leading a chapter (open to everyone, not just area coordinators) and strategies for creating dreams that pop! In addition, there will be opportunities to discuss and develop strategies for celebrating our 40th anniversary in 2020!

Convention 2019 Registration Attached to this newsletter is the registration information for the convention in Rochester September 19-22. Registration information is also available via the link below. There is also a tentative schedule of events. We will be finalizing the schedule soon but we wanted to make this available so flights can be booked. Included in the registration materials is information/registration process concerning optional tours. Below are the links for the convention registration and the hotel reservation. In order to meet the required number of rooms reserved for the reduced convention rate, please be sure to use the hotel link below when making reservations.

<http://dreamfactoryinc.org/2019-national-convention-registration-form/>

<https://www.hyatt.com/en-US/group-booking/ROCHE/G-DREA>

2019 Nominations Gayla Lane, our 2019 Nominating Committee Chair would like to inform you that the following positions are currently up for re-election at the September 2019 Board of Directors meeting:

- President – currently held by Virginia Avery as interim
- Secretary-currently held by Laura Walitsky
- Chapter Representative – currently held by Jerry Fisher

The nomination forms were emailed to the chapters and area coordinators last month and are included with this newsletter. The nominations are due to Mike by August 19, 2019. As of today, we have received nominations from Virginia for president, Laura for secretary and Jerry for chapter representative.



DREAM
FACTORY

2019 Awards Nominations We have 6 awards that we are currently accepting nominations. I have attached the nomination form to the email with this newsletter. All nominations are submitted to Mike McKenzie at mike.mckenzie@dreamfactoryinc.org by September 1, 2019. We will also once again be awarding the **Tammy Keel Dream Award** for the chapter that has the largest percentage of growth in dream count for the 18-19 fiscal year.

Directors & Officers Liability Insurance Annual invoices for D&O insurance were emailed to all chapters on July 24. This insurance covers the officers and members of the board of your chapter for decisions made and actions taken while exercising their authority as a member of your board. This is NOT a special events policy.

50/50 Raffle. Thanks to the chapters who have sold raffle tickets. Especially to the Rochester folks who have sold nearly 25% of all the tickets sold as of yesterday!! We need to sell 25 more tickets in the next five days to be at the same level as last year. The **50/50 raffle** drawing will be on August 1st at 12PM EST. We still have several chapters that have not sold any chances. In order for this to be a success, we need the chapters to participate and show support of HQ. Depending on the final total, the funds generated from the raffle will be used to fund chapter visits, new chapter support and marketing efforts. Please remember that it does not need to be only one name per ticket so people can pool their money to buy one. Visit our website www.dreamfactoryinc.org for more information or use the following link: <http://dreamfactoryinc.org/2019raffle/>

800 phone number-due to receiving fewer than 5 legitimate calls in the last couple of months, receiving over 30 spam calls per day and a recurring cost associated with eliminating the spam calls, the 800 number has been disconnected. For the remaining brochures, we are putting mailing labels with our direct phone number on the brochures. We will be developing new brochures in the near future and will share with everyone when they are ready for distribution.

Important dates:

August 1, 2019 12:00pm - Drawing for 50/50 raffle
 August 19, 2019 Executive Committee Nominations due
 August 28, 2019 Deadline to book Hyatt Regency in Rochester
 August 28, 2019 Deadline to register for the convention
 September 1, 2019 Awards nominations due



Financial Overview thru June 30, 2019

	Sep -June 19	YTD Budget	\$ Over (Under) Budget
Total Income	\$ 197,868.99	\$ 242,932.82	\$ (45,063.83)
Total Program Services Expenses	\$ 50,655.35	\$ 47,470.00	\$ 3,185.35
Total Fundraising Expenses	\$ 43,510.84	\$ 44,355.80	\$ (844.96)
Total Administrative Expenses	\$ 157,434.45	\$ 168,164.30	\$ (10,729.85)
Net Income	\$ (53,731.65)	\$ (17,057.28)	\$ 36,674.37

Dream Count

May-19	May-18	May-17
192	148	151