



What We're Working on @ HQ

April 2019

Happy Spring! We are 31 dreams over last year at this same time!!!!

National Volunteer Week- April 7-13 was National Volunteer Appreciation Week. Thank you for your time, positive energy and passion for serving our kids and families. We could not do what we do without each and every one of you. There is no true method of measuring the impact each of you has on the kids and their families but rest assured the impact is significant and long term!!

Convention 2019-We are excited to announce that we will be in Rochester, NY for Convention 2019. **The dates are September 19-21, 2019.** Side trips include a visit to Niagara Falls scheduled for both Friday AND Sunday for those that arrive late on Friday. Other side trips include wine and beer tours as well as local museums. As additional plans are developed, we will share with everyone.

BOD meeting-**Saturday June 1st at 11:00 am EST.** Call in information will be shared closer to the date.

Dreams-We would like to remind chapters that if would like to assist another chapter that has a backlog of dreams but insufficient funds, we will match the chapter with funds to a chapter with dreams. Please remember that the chapter that funds the dream is the chapter that counts the dream on their dream report.

Chapter Highlights(while it is impossible to share all the great things going on in all the chapters, this section is designed to share some of those great things each month)

- **Texas**-is about to complete their very 1st dream! Thanks to Lexington for providing the funds for the dream. Way to go Taylor, Chris and the rest of the Texas team.
- **Bowling Green, Kentucky**-I had the great experience of attending the Taste of Bowling Green. Over 600 people in attendance to support the Bowling Green chapter-congrats on a great event. Congrats to Sarah Bessinger and the Bowling Green team.

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- **Lexington, Kentucky**-over 650 people in attendance at their annual gala to support the Dream Factory! Everyone had a great time. Congrats to Scott Downing and the Lexington team.
- **Lincoln, Nebraska**-Unbelievable is the only word that comes to mind. After 0 dreams last year, they are on pace to complete 5 dreams this year!! I am looking forward to traveling to Lincoln for their golf fundraiser in May. Great job to Lyndsie Mullin and the Nebraska team.
- **Arizona**-Arizona is quietly going about completing dreams and working on an innovative marketing strategy that could have implications on a broader scale. Under Cindy Klinge and the Arizona team's leadership, they are collaborating with a real estate firm to market the Dream Factory. At participating listings, in addition to the traditional "for sale" sign, there is reference to the Dream Factory. A portion of each sale will go to the Dream Factory of Arizona. And the company will be running a PSA for the Dream Factory throughout the year. It is currently a pilot program but it is a national real estate company. Congrats Arizona!
- **North Carolina**-just completed an American Dream Girl Dollhouse dream for a special young lady!

Send-Off Items: Did you know that there are send-off items available at HQ for your dream families? Your chapter can order the whole package or select individual items. These include shirts in red, navy blue or royal blue at \$8 each (sizes larger than 2X cost more), sling bags in lime green or light blue at \$3, rain ponchos at \$3, luggage tags at \$1, PVS pins at \$0.75, buttons at \$0.50, and green bracelets in youth or adult at \$0.25. **NEW TO OUR MERCHANDISE LIST** are the **Buddy Luv bears** at \$10.00! The bears are available only for the dream child and should be age/sex appropriate. For a family of four, including the Buddy Luv bear, the entire package would be \$76 plus shipping. Email tommie.kendall@dreamfactoryinc.org to place an order. Your chapter will be invoiced by HQ for the items plus shipping. Items are available for review on the volunteer section of the Dream Factory webpage. After signing in to the volunteer section, select administration and highlight inventory list.



Financial Overview thru March 31, 2018

	Sep -Mar 19	YTD Budget	\$ Over (Under) Budget
Total Income	\$ 121,567.08	\$ 155,995.23	\$ (34,428.15)
Total Program Services Expenses	\$ 32,493.57	\$ 33,161.50	\$ (667.93)
Total Fundraising Expenses	\$ 27,894.75	\$ 30,439.00	\$ (2,544.25)
Total Administrative Expenses	\$ 109,558.74	\$ 120,399.50	\$ (10,840.76)
Net Income	\$ (48,379.98)	\$ (28,004.77)	\$ 20,375.21

Dream Count

Feb-18	Feb-17	Feb-16
123	92	98

“If you keep on believing, the Dream that you wish will come true.” Cinderella