

What We're Working on @ HQ Nov/Dec 2019



No matter how you will be celebrating the upcoming weeks, may you be surrounded by the love of your family and friends.

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has." – **Margaret Mead**

Thanks to all of you, **you** changed the world for the lives of 264 children and their families last year!!! What a legacy!!!!

Mid-Year Meeting: The mid-year meeting will be held in Louisville, KY on **Saturday February 29, 2020**. The meetings will be in the conference room in the lower level of the HQ offices. The hotel will once again be the Hilton Garden Inn Louisville Downtown. The link to the hotel reservation is:

[https://secure3.hilton.com/en_US/gi/reservation/book.htm?inputModule=HOTEL&ctyhocn=SDFLDGI&spec_plan=D F20&arrival=20200227&departure=20200301&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRE CT \[secure3.hilton.com\]](https://secure3.hilton.com/en_US/gi/reservation/book.htm?inputModule=HOTEL&ctyhocn=SDFLDGI&spec_plan=D F20&arrival=20200227&departure=20200301&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRE CT [secure3.hilton.com])

or you can call the hotel directly at 502-584-5175 and use the code : DF20 The window to make the reservation at the reduced rate is February 3, 2020

Room rates are the same as last year-\$139 per night and includes breakfast.

40th Anniversary Update: There is a lot going on to celebrate a true milestone. It is amazing to think that a volunteer organization is thriving after 40 years. This is due to you all, the volunteers!! We are excited that one of the activities we are rolling out is a video project. We are working with chapters to put together very brief videos of interviews with past dream recipients, board members and long-time supporters. We will share the kick off videos with everyone.



The 40th anniversary marketing committee, based on feedback from chapters, has developed a series of optional activities for individual chapters. Some activities include hosting pizza parties for past dream recipients and donors, sending out press releases (template will be provided by HQ), incorporating some type of 40th anniversary component to other fundraisers, etc. More will be shared in early January. Letters of congratulations will be sent to businesses that opened in 1980 sharing information about the Dream Factory.

A 40th anniversary jpeg logo is included with this email for your use throughout the year.

December Meeting: The meeting is this **Saturday, December 7 at 11:00 EST**. The phone call log information is **319-527-2791 Code: 494170** It is important that every chapter be represented on the call. It can be any member of your chapter.

Chapter Shoutouts: While great things are going on in all our chapters, we wanted to create a section in the newsletter to highlight individuals. We hope to do this every month. This month we want to recognize Melanie Aitken from the Western Illinois chapter and Shelly Horch from the Southeast Ohio chapter. Through no fault of anyone, both these chapters had become leaderless. Both Melanie and Shelly stepped up to fill the leadership void and worked tirelessly to rally their respective teams. Hats off to both of them! Of course, this does not occur in isolation-they see and hear the wonderful things going on in other chapters and they want to replicate that good feeling for the kids in their communities.

DREAM Shoutouts: Big shout out to the Northwest Missouri and Nebraska chapters. In just one month both chapters granted as many dreams as they did in all of last year!! Wow-pretty strong out of the gate.

GoFundMe: Please be careful about using GoFundMe as a fundraising source. Donations to a GoFundMe account are not tax deductible unless certain steps are followed as outlined in the GoFundMe website.

WELCOME: A huge Dream Factory welcome to the Dream Factory of New York-Southern Tier!! They will officially open later this month or early next month. Like all of you, their hearts are huge and their passion for our mission is off the charts.

Website Update: We have been working on a new website. As the website is developed we have reached out to 7-8 chapter volunteers to review the site to determine if we are on track in terms of the chapter needs.

HQ office holiday schedule:

December 25 & 26 – office closed

January 1 – office closed

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Financial Overview thru October 31, 2019

	Sep -Aug 19	YTD Budget	\$ Over (Under) Budget
Total Income	\$ 39,272.74	\$ 38,322.19	\$ 950.55
Total Program Services Expenses	\$ 9,449.11	\$ 9,453.80	\$ (4.69)
Total Fundraising Expenses	\$ 8,887.47	\$ 8,863.40	\$ 24.07
Total Administrative Expenses	\$ 39,510.70	\$ 40,258.20	\$ (747.50)
Net Income	\$ (18,574.54)	\$ (20,253.21)	\$ (1,678.67)

Dream Count

Sep-19	Sep-18	Sep-17
14	23	20