



# What We're Working on @ HQ

# Summer

June 2020

It is hard to imagine that July 4<sup>th</sup> is later this week! While the summer season is a great time to reconnect with family and friends, as everyone knows, the summer of 2020 is proving to be quite different than past summers. Our wish is for all of you is to have a great July 4<sup>th</sup> with family and friends, whether that be in person or otherwise. **A huge shoutout to everyone-while dream completion has been a challenge, the dream count is more than the dream count for 2018 at the same time!!!!**

**Spring BOD update:** On May 30, 2020 we had a BOD meeting with great participation of active chapters. Thank you to everyone who spent a Saturday morning with us. Please ask you chapter rep to present the items discussed at your next chapter meeting.

**Convention 2020 :** Hopefully by now everyone is aware that the annual convention this year is going to occur via Zoom.

**The convention is on Saturday, September 19<sup>th</sup> beginning at 11:00 EST.** This allows for chapters across the country to participate without needing to get out of bed at 6:00 am. During the next 6 weeks, we will be working on an agenda for the convention. We know that there will be a BOD business meeting, awards recognition and voting for 2 chapter rep positions on the Executive Committee.

While there will not be need to register, we will need to know who will be representing your chapter at the meeting. Attached to this email is information and the application form for those interested in running for the chapter rep position(s). We are in need of creative and innovative people who are interested in serving on the national level.

Information for the awards nominations will be shared soon.

**Opening Up Dreams Again:** The most-recent Opening Up Dreams Again document was last revised on June 23 and is available in the volunteer section of our website under COVID-19 Important Information. Make sure to share this document with all volunteers.



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**Postponed Dreams:** For all the dreams that HQ helped to plan and then were postponed due to COVID-19, HQ will be reaching out to these chapters during the month of July to work through options for re-planning these dreams. This will be based on the Opening Up Dreams Again document and the comfort level of both the chapter and the family. In the meantime, if you have any questions or need assistance with dreams, be sure to email [tommie.kendall@dreamfactoryinc.org](mailto:tommie.kendall@dreamfactoryinc.org).

**Dream Application/Referral:** During the course of the past two years, we have noticed an increase in the number of grant applications requiring data that we cannot provide because we do not collect such data. Based on the feedback received from the grant organizations, our grant applications were not funded due to our inability to provide the requested information. One grant application in particular was with a national organization for \$50,000 and the application was the culmination of 2 years or relationship building with the organization CEO and other staff. The grant was denied because we could not provide the data to demonstrate that we provide dreams to children from underserved populations. While we can, and did provide a copy of our nondiscrimination policies, we could not provide the number of referrals and/or completed dreams of children from underserved populations. And, just recently we have been asked in grant applications to provide the diversity of our staff and volunteers. Again, an area where we do not collect data.

In an effort to address the first lack of data, our plan is to include a demographic question(s) allowing the parents to identify the gender and race of the dream child. This will be on both the referral and the application. This will be a parent optional question and if the parent chooses not to complete that section, there will be no impact on whether or not the child receives a dream. We anticipate this being on the referral and application by September 1. Once the question(s) are on those forms, we will send an email to make everyone aware of the updated forms. If you have any questions, please call Mike at either 502-561-3001 or on his cell at 859-221-5525.

Because the grant cycle generally begins in August and September, which means we need the 2019-2020 data, Ellen will be reaching out to chapters to gather the data from this year. We realize that this data has not been collected this year, so Ellen will work with you to get as accurate information as possible.

**24-Hour Run For Dreams:** We are excited to host the 24-Hour Run For Dreams again this year. The event will be on Aug. 1-2 near Louisville. We are able to host this event because of our COVID-19 Guidelines, which can be viewed on our national website at [www.dreamfactoryinc.org/how-to-help/events](http://www.dreamfactoryinc.org/how-to-help/events). Click on READ COVID-19 GUIDELINES 2020.



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**Sponsored Dreams:** If your chapter either (1) has a waiting list and needs assistance with funding dreams or (2) has the money to help struggling chapters, then reach out to Nationals as soon as possible. The chapter that funds the dream is the chapter who receives credit for the dream.

**Important dates:**

August 18, 2020 Deadline for submitting nomination info for chapter rep positions

September 19, 2020 Convention via Zoom

### Financial Overview thru May 31, 2020

	Sep '19 - May 20	YTD Budget	\$ Over (Under) Budget
<b>Total Income</b>	\$ 222,202.58	\$ 224,814.25	\$ (2,611.67)
<b>Total Program Services Expenses</b>	\$ 47,749.20	\$ 48,317.24	\$ (568.04)
<b>Total Fundraising Expenses</b>	\$ 38,827.59	\$ 44,485.02	\$ (5,657.43)
<b>Total Administrative Expenses</b>	\$ 149,091.27	\$ 153,437.46	\$ (4,346.19)
<b>Net Income</b>	\$ (13,465.48)	\$ (21,425.47)	\$ 7,959.99

### Dream Count

Apr-20	Apr-19	Apr-18
135	170	128

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